

TOWN PROMOTIONS/FESTIVALS SUBCOMMITTEE

Wednesday 05th July 2023

4.00 p.m.

Cllr S Yerrell - Chairman

*Cllr J Lucas

*Cllr M Markham

*Cllr J Lea

*Cllr B Tomlinson

K Costello

*S Colley

*D Bennet

*V Wood

*P Gurnett

* Denotes Members and Staff present.

In attendance: Mark Boyce

- 107/23 **Recording of Meetings:** The notice was duly read.
- 108/23 **Apologies for Absence:** Apologies were received from Cllr Shane Yerrell.
- 109/23 **Disclosures of Interest:** There were no disclosures of interest.
- 110/23 **Public Questions:** There were no public questions.
- 111/23 **May Day:** The event was discussed and it was

RESOLVED – That KC will look into Maypole costings.
- 112/23 **Cavalcade:** The event was discussed and it was

RESOLVED – That TC will report back on budgets.
- 113/23 **Canoe World Championship:** The event was discussed.
- 114/23 **Waltham Abbey in Bloom & Horticulture show:** The event was discussed
and it was

RESOLVED – That marketing the competition further to create further entries
would happen before the judging commences.
- 115/23 **Easter Planning:** Easter event ideas were discussed.

- 116/23 **Christmas Markets:** The event was discussed and it was
RESOLVED – That cost investigations would take place by SC for reindeers.
- 117/23 **Theme Markets:** The event was discussed and it was
RESOLVED – That the markets would be promoted on social media.
- 118/23 **Mobile Stage:** The event was discussed and it was
RESOLVED – That costs for renovations will be investigated by KC.
- 119/23 **Promotions:** Methods of promotion were discussed.
- 120/23 **Items to be added to the next agenda for discussion:**

Cllr Lucas
Chairman of the Meeting