

TOWN PROMOTIONS/FESTIVALS SUBCOMMITTEE

Wednesday 07th June 2023

4.00 p.m.

Cllr S Yerrell - Chairman
Cllr J Lucas
*Cllr M Markham
*Cllr J Lea
Cllr B Tomlinson

*K Costello
*S Colley
*D Bennet
*V Wood
P Gurnett

* Denotes Members and Staff present.

In attendance: Admin Assistant.

- 075/23 **Recording of Meetings:** The notice was duly read.
- 076/23 **Apologies for Absence:** Apologies were received from Cllr Shane Yerrell, Cllr Jodie Lucas and Tricia Gurnett.
- 077/23 **Disclosures of Interest:** There were no disclosures of interest.
- 078/23 **Public Questions:** There were no public questions.
- 079/23 **Town Show:** The event was discussed, and arrangements for the Town Show and outstanding queries were discussed.
- 080/23 **May Day:** The event was discussed, including possible groups that may want to be involved.
- 081/23 **Cavalcade:** The event was discussed, and it was noted the route will be looked into and ensuring the balcony is usable for switching on the lights.
- 082/23 **Canoe World Championship:** The event was discussed, and the possible use of the Town Hall Cornmill suite in the event of poor weather was discussed.
- 083/23 **Waltham Abbey in Bloom & Horticulture show:** The event was discussed, and it was noted that more applications are needed. The banner was discussed and suggested these state month of September rather than specific dates so they can be used each year.
- 084/23 **Easter Planning:** The event was discussed, and Easter Bonnet parade was discussed.
- 085/23 **Christmas Markets:** The event was discussed, and the cost of reindeers at the event was discussed.

- 086/23 **Theme Markets:** The event was discussed, and the possibility of making these themed monthly markets held along Sun Street.
- 087/23 **Promotions:** Methods of promotion were discussed.
- 088/23 **Items to be added to the next agenda for discussion:** No Items were suggested.

Clr M Markham
Chairman of the Meeting